

LAGOS CITY POLYTECHNIC, IKEJA
SCHOOL OF MANAGEMENT AND BUSINESS STUDIES
DEPARTMENT OF BUSINESS ADMINISTRATION
2015/2016 SEMESTER EXAMINATION

COURSE TITLE:	INTRODUCTION TO BUS II	NO OF QUESTIONS :	6
COURSE CODE:	BAM 121	TIME ALLOWED:	2 HRS
FOR WHOM:	ND YR I BS	PT	INSTRUCTIONS:
ANSWER	ANY		4

QUESTIONS

1. Define human resource management and explain the various function of human resource management.
2. Examine the objective of any business organisation and what role does profit takes in running a business.
3. Explain the term manpower planning, what are the process and the problem of manpower planning.
4. Define the concept of marketing and identify the basic roles of marketing. What function marketing plays in Nigeria does economy.
5. Explain the various sources of finance that is available to P. Z Nig. Plc.
6. Write a short note on the following:
 - (i) Peril
 - (ii) Hazard
 - (iii) Marketing mix
 - (iv) Training and development