

LAGOS CITY POLYTECHNIC, IKEJA
SCHOOL OF MANAGEMENT AND BUSINESS STUDIES

DEPARTMENT OF BUSINESS ADMINISTRATION

2018/2019 SEMESTER EXAMINATION

COURSE TITLE:	INTERNATIONAL BUSINESS	NO OF QUESTIONS :	6
COURSE CODE:	BAM 423	TIME ALLOWED:	2 HRS
FOR WHOM:	HND II BS	INSTRUCTIONS:	ANSWER ANY
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QUESTIONS

1. (a) Explain the term International Business
(b) List and discuss the advantages and disadvantages of International Business in a Global Economy.
2. What are the factors that are confronting International Business Operations.
3. Explain Causes of business failures in International Business and discuss ways it can be tackled.
4. State way in which firms or Individuals can engage in International Business Operations.
5. As a student of Internajtional business, Discuss sources of fund available to International Business Engagement.
6. Discuss how the following factors below affect International Business.
 - (a) Political factor
 - (b) Economic factor
 - (c) Cutlural environment
 - (d) Technological environment.