

**LAGOS CITY POLYTECHNIC, IKEJA**  
**SCHOOL OF MANAGEMENT AND BUSINESS STUDIES**

**DEPARTMENT OF BUSINSS ADMINISTRATION**

**2018/2019 SEMESTER EXAMINATION**

<b>COURSE TITLE:</b> BUSINESS POLICY II	<b>NO OF QUESTION:</b> 6
<b>COURSE CODE:</b> BAM 421	<b>TIME: ALLOWED:</b> 2HRS

<b>FOR WHOM:</b> HND II	<b>BAM</b>	<b>FT</b>	
<b>INSTRUCTIONS:</b>	<b>Answer</b>	<b>any</b>	<b>4</b>

**Questions**

1. Discuss the relationship between market structure and business policy.
2. Discuss extensively on price discrimination and the conditions for price discrimination
3. Explain the effect of mergers and acquisitions on the organizations growth.
4. Discuss the various steps in research and development in an organization
5. Expansiante in production process in an organization in relationship to choice of technology,  
extent of division of labour & mechanisation.
6. Discuss why an organization will decide to make or buy its products.